

Thank you for completing the **Asset** Report® self-appraisal

- 1 For each statement, read the possible endings. (Each statement has 8 possible endings.) Decide which ending or endings *describe you most accurately*. You may decide to choose only one ending for each statement. Or you may choose several endings for each statement. There are no wrong answers, so the best way to enable Brain Technologies to provide you with the most accurate report on your thinking skills is for you to be as candid and honest with yourself (and with us) as you can be.
- 2 Simply make an "X" or checkmark in the blank at left for each ending you select.
- 3 Complete and return both this page and the following page to Creative Core.

Important! To receive your expedited printed report from CreativeCore, sign below. Or receive it through the mail by providing your shipping information.

I hereby authorizing Brain Technologies to release my report to CreativeCore.

Signature

Date

Here is a sample of how our self-appraisal works and how you might choose an ending or endings for the following statement:

I think that change works best when it:

- | | |
|---|---|
| <input type="checkbox"/> just happens | <input type="checkbox"/> creates rapid progress |
| <input checked="" type="checkbox"/> is aimed skillfully | <input type="checkbox"/> makes you frustrated |
| <input type="checkbox"/> gets fast results | <input type="checkbox"/> is ignored |
| <input type="checkbox"/> has a useful outcome | <input checked="" type="checkbox"/> draws on many sources |

Remember to choose the ending or endings that describe you most accurately.

If we are mailing your personalized, customized 100-page-plus Asset Report directly to you, to what mailing address do we send it?

Name _____

Mailing address _____

City _____ State/Province _____

Country _____ Postal Code _____

Your assistance in our ongoing research program to improve the Asset Report interpretation is invaluable. Will you please tell us:

Your age: _____ Your highest level of education

completed: _____

Your current job title: _____

Robert L. Sandidge and Anne C. Ward

CreativeCore Inc.

1421 Lowe Drive

Algonquin, IL 60102

Phone 847.854.1111

Fax 847.854.2464

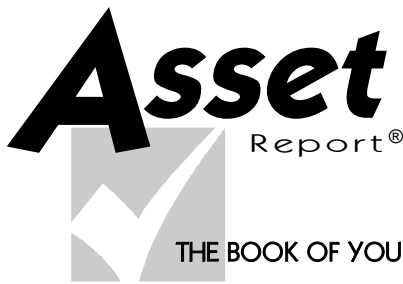
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Name _____ Male
PHONE number _____ Female

1. When I am making an important decision, I:

- ___ keep others away ___ can first grow highly frustrated
- ___ am guided by feelings ___ sense that I've done it before
- ___ anticipate the future ___ am sensitive to others' needs
- ___ rapidly sort things out ___ like to go with a quick hunch

2. If I could choose the people I work with, I'd prefer:

- ___ persons who like to get right to the issues ___ individuals good at putting people first
- ___ a group that produces ___ to keep things simple
- ___ persons who prioritize ___ people who can outthink me
- ___ very complex persons ___ very idealistic persons

3. When thinking about what is ahead for me, I often think about

- ___ new ways I can win ___ improving the lives of others
- ___ how to take charge ___ taking life moment by moment
- ___ doing things that fit with my real purpose in life ___ "standing the heat" until a real breakthrough arises
- ___ how I like to take action as quickly as possible ___ how what I do fits into a whole system of consequences

4. If someone else were describing me, they would say that I:

- ___ work every angle ___ was probably born too soon
- ___ truly value my heritage ___ am very pragmatic
- ___ "tune in" intuitively ___ am open-minded as a child
- ___ want to trust others ___ enjoy using untested ideas

5. I am attracted to situations where I am encouraged to

- ___ tie up loose ends so we can get results ___ become part of a consensus in decision and action
- ___ act with few restrictions ___ strategically look past myself
- ___ find my natural rhythm ___ focus on "raw" adventure
- ___ make the decisions ___ need beliefs I don't yet have

6. I prefer to spend time with persons who

- ___ can help build a sense of community ___ avoid making things complex and difficult
- ___ were "born to command" ___ do what's best for the planet
- ___ act mostly on logic ___ seek to help out by serving
- ___ are very quick studies ___ are several moves ahead of me

7. At work, the people I usually enjoy most are

- ___ strongly competitive ___ people who are like "family"
- ___ "deep thinking" types ___ willing to sacrifice to help out
- ___ open and emotional ___ spontaneous, direct types
- ___ those who want good results in a hurry ___ persons who search out many possibilities before deciding

8. One of the things I like best about myself is my ability to

- ___ get people to produce ___ see that rules are ambiguous
- ___ interrelate whole systems of ideas ___ stay clear of problems belonging to others and protect myself
- ___ think very rationally ___ enjoy a close-knit community
- ___ fill in the gaps ___ let fate have its way

9. I tend to seek out persons who

- ___ are highly ambitious ___ are selfless with their time
- ___ use layer upon layer of complexity in ideas ___ put "making progress" ahead of most other goals
- ___ are very "now" oriented ___ get a lot out of their emotions
- ___ are "early warning" forecasters of change ___ enjoy a "lighten up" lifestyle that let's you be who you are

10. I am very comfortable with myself when I have an opportunity to

- ___ shatter the status quo ___ protect myself by getting out
- ___ win by stepping aside ___ make results my No. 1 priority
- ___ meet all my deadlines ___ be perplexed by the unknown
- ___ share good memories ___ lend a hand to others

11. Something that others tend to notice quickly about me is that I

- ___ walk away if I don't want to get involved ___ am not very satisfied if I must compromise or trade-off
- ___ create "worlds" that others find difficult ___ am very individualistic in my actions and outcome
- ___ am made for facts ___ take quality time for people
- ___ have strong feelings for home and roots ___ put a lot of importance on the guidance my group can offer

12. Thinking about the future, I plan to focus more on

- ___ winning at deal-making ___ developing community roots
- ___ the needs of civilization ___ accepting what is meant to be
- ___ watching life unfold ___ how to join a competent "elite"
- ___ enjoying the things I have now even more ___ targeting firm goals and if I miss them trying even harder

13. I've always felt that I have a special skill for

- ___ empathizing with others ___ helping put new futures in place
- ___ being highly functional ___ winning through surrender
- ___ acting on the bottom line ___ finding good solutions by instinct
- ___ being happy doing whatever I'm doing now ___ finding the one best answer fast and getting others to act on it

14. When I am faced with a tough choice, I usually prefer to

- ___ get it over with ___ keep total control of the agenda
- ___ be open to mystery ___ solicit advice from family & friends
- ___ make it my top priority to stay independent ___ protect my relationships even if it means I lose out personally
- ___ preserve everyone's self-esteem ___ "muddle" around in my problem until I get a good hunch